

2021.6. 23

免费线下体验课
FOR HR & TRAINING PROFESSIONALS
北京



Thinking in and Out of the BOX for Creativity

提升团队的创新思维，解决业务中的真正难题

OBJECTIVE 目标

- Help every participant get in touch with their inner creativity
提高每个参与者成为更有创意的创新者的能力，无论其在组织中的角色或级别如何。
- Resolve real problems from your business by learning to think “out of the box, and, much more importantly, “back into a better box”
通过学习如何“跳出盒子思考”，更重要的是“重新思考一个更好的盒子”，培养参与者挑战现状、鼓励冒险的能力。
- Better understand yourself and your thinking, and better make pro-active choices around your limits, your brain, and your creativity. Unleash your potential
提高自我意识，提高自身的创造力和创新优势以及发展领域。
- Learn powerful tools and models for ideation and innovation and apply them to real challenges
学习工具和模型，这些工具和模型将通过迭代操作和以客户为中心的思维来提高其改进结果的能力。



DATE 日期
2021-06-23

TIME 时间
14:00 - 17:00

TRAINER 培训师
Mr. Alex Weber 魏伯良

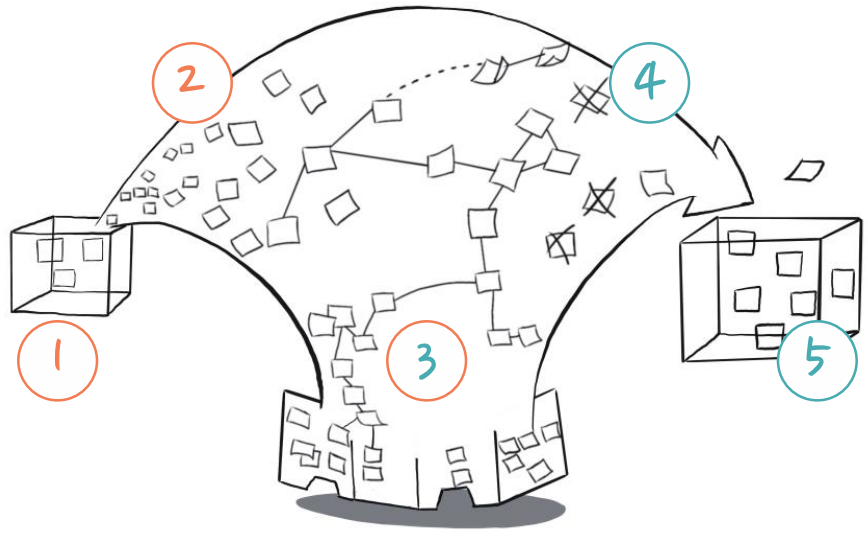
LANGUAGGE 语言
普通话

VENUE
Grand Ballroom I, Beijing Hong Kong Jockey Club, 68 Jinbao Street, Dongcheng District, Beijing
北京市东城区金宝街68号北京香港马会 大宴会厅1

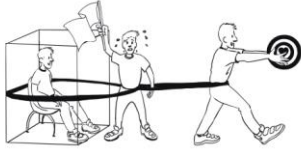


REGISTRATION
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(Deadline: 1 week prior)

Thinking in and Out of the Box Process



① DEFINE CREATIVE TENSION



Clarify the vision of the future and dive deeper into the current boundaries of our thinking to ensure that our creativity is well focused and impactful.

明确未来的愿景，深入思考当前的思维边界，确保我们的创造力集中且富有影响力。

② THINK OUT OF THE BOX



With our eye on the future vision we leave the boundaries of our thinking behind and engage in blue sky, possibility thinking.

当我们着眼于未来的愿景时，我们会抛开思维的界限，投身于蓝天、思考更多的可能性。

③ OPEN THE BOX



Explore both the impact of the ideas and the boundaries we would need to adjust to implement them, all while looking to adding more to the mix with a “yes and...” attitude.

探索这些想法的影响和我们需要调整的边界，同时结合“是的，还有...”的态度以实现它们。

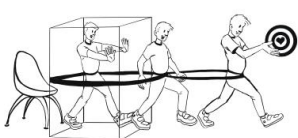
④ BUILD A BETTER BOX



As we converge on the best possible solutions, we must also align the boundaries of our thinking to support those ideas or nothing will change.

当我们在尽可能最好的解决方案上趋同时，我们还必须调整我们的思维边界，以支持这些想法，否则一切都不会改变。

⑤ USE THE BETTER BOX



A change in thinking should result in changes in actions. Plans, milestones and goals are set to ensure that new ideas make a difference.

思想的改变应该导致行动的改变。制定计划、里程碑和目标，以确保新想法不同并发挥作用。

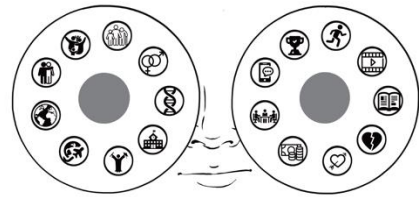
THINKING IN & OUT OF THE BOX™ APPLICATIONS



引领包容性和多元性

这个盒子代表了我們无意识的偏见。这有助于我们更快地做出决定，但有了这种速度就不准确了。物理盒子成为一个强大的工具，可以理解我们如何能够给那些我们认为相似的人更多的机会，并将机会限制在不同的人身上。

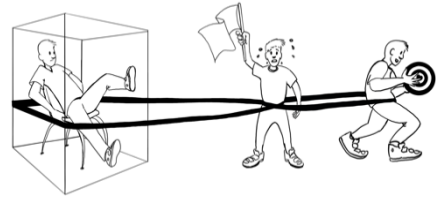
- 多元性和包容性的力量
- 从我到我们
- 打开那些滤镜
- 超越差异



成为解决他人压力的解决方案

不只是懂得如何处理自己的压力，更能帮助他人找到创造性的解决方案来应对他们所感受到的压力的专家。

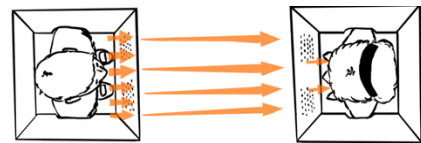
- 同理心盒子练习
- 如何带领创新团队



通过盒子进行困难的对话或给对方带来影响

滤镜会影响我能够说的话，也会影响到你能听到的内容。掌握沟通和影响力的艺术需要清楚地了解自己的滤镜和对他人的影响。

- 作为沟通隐喻的盒子
- 讲故事的力量
- 将你的沟通打包成解决听众压力的方案



TRAINER PROFILE

Alex Weber



Nationality: American and British
Languages: English and Mandarin

MAIN TRAINING AREAS:

- Business Writing
- Communication
- Management & Leadership
- Meeting Facilitation
- Group Coaching
- Presentations and Public Speaking
- Personal Effectiveness
- Trust-Based Selling



Synopsis: Shanghai-based trainer, facilitator, and executive coach

Passion: Experiential learning. Helping people enhance their effectiveness, particularly as relates to communicating across borders, be they intercultural, interpersonal, or stemming from differing work styles or world views.

Relevant Experience: Alex has worked with a variety of companies, government organizations, and NGOs in the China space to deepen their engagement with leadership, communication, and organizational and regional culture. He excels at employing a variety of interactive facilitation and coaching techniques to ensure participants remained fully engaged and entrench retention of training program contents and outcomes.

In addition to his experience supporting individuals and enterprise clients as a coach, trainer, and facilitator, he has served as a Key Account Manager in B2B software sales for a large multinational, a training team director charged with architecting custom solutions for enterprise clients, and a business consultant bridging China and the rest of the world. He has also managed teams, and owned and operated a successful consulting business.





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