

# Case Study

## Team Building

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# ABOUT CLARKMORGAN

CLARKMORGAN ENABLES MULTINATIONAL ORGANISATIONS to execute upon strategy by designing and delivering relevant and impassioned learning programs that develop the capabilities of our clients. Putting that simply, we help people evolve through transformative training.

Opened in Shanghai in 2001, where it is still headquartered today, ClarkMorgan has become an industry leader, winning back-to-back CCH China Staff 'Training Firm of the Year' awards in both 2007 and 2008 and beating international and long-established competition. In 2023 we now celebrate our 22nd year of success in China.

ClarkMorgan brings a multinational team of business savvy consultants and trainers together, providing services to the Fortune 500 and Global 1000 firms especially Local Chinese Firms operating within the Asia Pacific region. We assist in small, one-off programs, but more often than not, our staff are dispatched across the region, helping organisations develop their staff's skills and ultimately hit their KPIs.

Furthermore, ClarkMorgan is active in supporting the non-for-profit sector in this regional, launching Spark China in 2009, and founding the Chinese Association of Training & Development Specialists (CATDS) in 2012.

ClarkMorgan also works closely with China-based charities, including The Library Project, Pretty in Pink Shanghai, and WWF.

## BACKGROUND

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This client is a Japanese automobile manufacturer with manufacturing bases in 20 countries and regions, providing products and services to more than 160 countries and regions around the world.

In a team building event for 120 staff members, the client seeks to enhance cross functional understanding and integration, and promote the company's core values and a common business goal.

## **SOLUTION**

This one-day team building is facilitated by 2 experienced trainers, 2 photographers and 2 supporting staff.

- Crazy Color Rainbow Challenge
- 2 Truth 1 False
- Metro Ride
- Challenge Olympics
- The Marble Pipeline Challenge

## **RESULTS**

This event provided insight into team members working styles and a comprehensive overview of the entire team and it's characteristics. This is accomplished by building rapport and establishing positive and productive work relationships; which in turn help the staff understand how to properly motivate, influence and persuade within the team. The overall result is that the team boosted their effectiveness in communication & cooperation.



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