



Cross-cultural Communication

25th May 2022

FREE ONLINE TASTER SESSION
FOR HR & TRAINING PROFESSIONALS
ONLINE

INTRODUCTION

Cross-cultural communication is often understood as communication between people from different regions and countries. Even more importantly, it is about *interactions between individuals with different ways of thinking and working*. Programmers, engineers, sales, HR, artistic directors, designers, C-suite managers... All bring their own methods and views to the professional place. Making sense of how others think and process ideas can make or break an organization. This training provides an approach that helps to bridge cultural differences.

During this 90-minute session, we will share:

- What is cross-cultural communication (CCC)
- How to recognize a CCC issue?
- Examples of CCC case studies / exercises and the way they are used during a training session
- An approach that helps to make sense of a situation in which one feels lost and helpless
- Q&A

Come **join us** and see how *Cross-cultural Communication* can benefit you and your team.



Date: 25th May 2022 (Wed.)

Time: 14:00 –15:30

Speakers: 路明 (Olivier R.)

Language: Chinese

Platform: **Zoom** - Further details for login will be sent to you in the registration confirmation letter.

Admission: FREE for HR, L&D, Talent Development professionals



TRAINER PROFILE

路明 (Olivier R.)



NATIONALITY: French (Based in Hangzhou)

LANGUAGE: English, Mandarin, German, French

MAIN TRAINING AREAS:

- Cross-cultural communication
- Spokesperson training
- Public speaking
- Storytelling for Leaders

Olivier is a communication expert with a solid knowledge of China, he has been working and living in China for more 25 years. His impeccable Chinese language skills and his understanding of Chinese culture and mentality allow him to feel very much at ease in a Chinese environment. Thanks to his professional experience and academic background, he approaches issues from various perspectives and suggests flexible solutions. This has allowed him to successfully work as a consultant for some of the most famous global companies since 2007. He also has practical experiences in managing factories, entrepreneurship, and anchoring TV programs.

Olivier has trained top executives of global and China corporations since 2007. Trainees include CEOs, business unit managers, and factory managers. Some of his present and past clients are Volkswagen Group China, Siemens, ABB, Jaguar Land Rover, Safran, Novartis, AstraZeneca, Li-Ning, GE Healthcare, DHL, etc.

His expertise is concentrated on **communication skills** and **cross-cultural issues**. He first honed his training and coaching skills in a Public Relations agency where he became the main trainer for storytelling, media interviews, presentation skills, and crisis communication. His deep insights into China's social and political environment helps participants to gain skills enabling them to manage communications with various stakeholders, internal and external. The emphasis is placed on practical exercises that improve participants' communication skills.

Olivier managed two factories in South China, which allowed him to gain a good understanding of the complexity of management. He also has a PhD in sociology from the Hong Kong Polytechnic University. These different experiences are combined in his trainings, in which he offers a good balance between light theoretical framework and heavy practice.



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