



PRESENTATION SKILLS with AI

In our 2-hour demo session, we will cover:

- The 3P's Framework (People, Purpose, Payoff)
- Structuring Your Presentation for Emotional Impact
- Enhance Your Presentation with AI



FREE TASTER OFFLINE SESSION
FOR HR & TRAINING PROFESSIONALS



Time
14:00-17:00



Date
21st Mar 2024



Coach
ANDY CLARK



Venue

**8 Northumberland Avenue
WC2N 5BY, London, United Kingdom**

(Near Charing Cross, Embarkment,
Leicester Square UNDERGROUND and
Waterloo TRAIN),

Presentation Skills with AI

equips individuals to engage audiences, convey ideas effectively, and leave a lasting impression, making it a crucial skill for personal and professional success in today's dynamic world.

Our goal is to improve Presentation delivery through diverse set of simple & memorable techniques that elevate your public speaking to a level where the presentation becomes truly persuasive and impactful.



**LEARN SOME
SIMPLE BUT
IMPACTFUL
TECHNIQUES TO
ENHANCE EVERY
PRESENTATION**

PRESENTATION MASTERY

MODULE #1 – 3P Framework (People, Purpose, Payoff)

THEORY AND APPLICATION

- Many Presenters start building their presentations by simply cutting and pasting old presentations together. This normally results in a long, dull slide deck.
- We need a simple but effective way for every participant to plan their presentation.
- By using the guiding principles of People, Purpose and Payoff we ensure that our presentation is truly customized to each audience.



MODULE #2 – Structuring Your Presentation for Emotional Impact



THEORY AND APPLICATION

- For a presentation to be successful it needs to generate the right emotions at the right time.
- We look at how the structure of each presentation can generate an entirely different response from your audience and how by being upfront with the negative information, we can deliver honest and genuine communication.

MODULE #3 – Enhance Your Presentation with AI

THEORY AND APPLICATION

- The rise of AI has meant that we have a wide selection of great tools available that can help us make our presentations really shine. We take a look at the Presentation Coach built into PowerPoint, at Bing Chart & Bard and how they can help you make your 3P's come to life and also at DALL.E 3 image creator to make your presentations really shine.



ANDY CLARK

NATIONALITY: British | **LANGUAGE:** English



- "When developing programs, Andy looks for maximum real-world effectiveness. By continuously asking the question "What exactly is it that we need our trainees to do and to know for them to excel in their work?" and "How do we deliver this training to make an impact tomorrow?" Andy's trainings are guaranteed to bring results."
- In addition to training Andy has served as a personal coach and lecturer at Jiao Tong University and Tsinghua University and served as an MBA lecturer at Napier University. Andy brings energy, passion and enthusiasm to all his trainings, and prides himself on helping others understand the best ways for trainers to improve and deliver meaningful and valuable trainings.
- Andy Clark is the founder of ClarkMorgan and Shine Training, and runs the internal presentation skills training for all of our trainers. He has over 23 years of training, Coaching and lecturing experience. In 2008, he was recognized by HKMA as "Outstanding Trainer of the Year".
- Soft Skills Trainer – 12,000+ hours training experience
- Qualified NLP Master Coach
- 2,000+ hours of Leadership Development experience
- Trained & Coached at 100+ Fortune 500 clients

MAIN TRAINING AREAS



Management
& Leadership



Coaching



Communication



Presentation



Business
Writing



Sales &
Negotiation





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