

Value Based Presentation Skills Demo

It is essential in modern business that every presentation we deliver is memorable and impressive. Too many presenters bore their audience with far too much detail on every slide and the delivery a poorly structured and illogical presentation. It is common for staff to rehash old ppt's and create a "frankenstein's monster" slide deck. We believe in starting fresh, using the 3 P's, using post-its to craft your story and making your presentation really shine!

With this workshop we will equip trainees with a selection of valuable tools to make their presentations engaging, persuasive, stand out from the crowd and deliver the impact as planned.

In this half days' product promotion event, Mr. Andy Clark will share you on below areas:

- Audience Analysis - The 3P's (People / Purpose / Payoff)
- The Formation of Our Story - Post-it Method
- Structuring Your Story – Emotional Impacting
- Speaking to Values
- Essentials to Success with Board-Breaking – System, Mindset, Visualization

Beijing

Time:

October 25th 2017

14:00 pm – 17:00 pm

Venue:

Grand Ballroom I, Beijing Hong Kong Jockey Club, 68 Jinbao Street, Dongcheng District, Beijing

北京香港马会 大宴会厅1, 中国北京市东城区金宝街68号

Book : + 86 21 5403. 5500 ext 214

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Shanghai

Time:

November 9th 2017

14:00 pm – 17:00 pm

Venue:

Room Auckland, Pugongying Training Centre, 9/F,

Westgate Mall, No.1038 West Nanjing Road, Shanghai

上海市静安区南京西路1038号梅龙镇广场9F, 蒲公英培训中心, 奥克兰

Book : + 86 21- 52920662

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Trainer: Andy Clark

Nationality: British

Languages: English

Andy Clark is the founder of *Shine Training and ClarkMorgan*, and runs the internal presentation skills training for all of our trainers. He has over 16 years of Asia Pacific training and lecturing experience. In 2008, he was recognized by HKMA as "Outstanding Trainer of the Year".

- Presentation Skills Coach– 2000+ hours training experience
- Qualified NLP Master Coach
- 12,000+ hours of training & coaching experience
- Trained & Coached at 100+ Fortune 500 clients

